Thank you for considering a gift to the University of Calgary.

There are many different ways to give. Please consult with your professional financial and legal advisors to help you choose the best route for you and your family.

Over the years, we’ve found that one of the most effective ways to support the UCalgary is by donating publicly traded securities such as stocks, bonds, bills and mutual funds.

Your benefit

This type of giving provides enormous benefits to both you and the university, including:

• A tax receipt for the fair market value of your gift.
• If the securities have appreciated in value, your estate will not be taxed on the capital gains.
• Lower tax costs than if you were to sell securities and donate the cash proceeds.

You can make your gift of securities in one of three ways:

• Electronically transferring funds from your account to the university’s brokerage account.
• Endorsing and delivering share certificates to the University of Calgary’s broker.
• Sending the securities to a transfer agent for re-registration in the university’s name.

The university will sell the shares as soon as possible and transfer the proceeds to the program or project you choose. The gift’s value is assessed at the close of the market on the date of transfer, delivery or re-registration.

As you consider a gift of securities to the University of Calgary, we can work with you and your advisors to designate your gift and provide specific details on transferring securities. Please contact us for more information or to arrange an appointment at your convenience.

Your acknowledgement

Our staff will work with you to develop the appropriate acknowledgment of your gift. We recognize the generosity of our donors by ensuring the individual is acknowledged, however some donors wish to remain anonymous, a request we respect absolutely.

For more information about legacy giving please contact:
Sherry Dahl
Director of Development, Legacy Giving & Major Gifts
University of Calgary
T 403.210.3873
E legacygiving@ucalgary.ca
ucalgary.ca/campaign/how-to-give/legacy-giving
Example: Publicly Traded Securities

Donate your shares directly and save.

Joe wants to make a donation to the UCalgary and he’s thinking of selling some securities and donating the cash. A friend tells him it’s better to donate the securities directly because he won’t have to pay any capital gains tax.

Let’s say Joe pays taxes in Alberta, has a marginal tax rate of 39 percent, and the fair market value of his shares is $20,000. The adjusted cost base of his shares—a calculation used for tax purposes—is $5,000.

<table>
<thead>
<tr>
<th></th>
<th>Donate shares in-kind</th>
<th>Sell shares &amp; donate proceeds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount of Joe’s donation:</td>
<td>$20,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>Less his charitable tax credit:</td>
<td>$-10,000</td>
<td>$-10,000</td>
</tr>
<tr>
<td>Plus tax on the capital gain:</td>
<td>$0</td>
<td>$2,925</td>
</tr>
<tr>
<td><strong>After tax cost of Joe’s donation:</strong></td>
<td><strong>$10,000</strong></td>
<td><strong>$12,925</strong></td>
</tr>
</tbody>
</table>

You can see that it makes better sense for Joe to donate the securities directly.

We’re assuming he’s eligible for the 50 percent Alberta charitable tax credit. (The first $200 of a charitable donation is eligible for only a 25 percent charitable tax credit). In this case, we’re assuming Joe has already donated $200, so he is eligible to deduct a full 50 percent of his donation to the UCalgary.

The charitable tax credit may be claimed for donations of up to 75 percent of your net income for the year, and it may be carried forward for five years. The limit increases to 100 percent of net income in the year of death and the preceding tax year.

Eligible securities may include shares, bonds, bills, warrants, futures and units in mutual funds that are traded on Canadian, American and/or other major international exchanges.

There may be special conditions for gifts of private shares, employee stock option shares, flow-through partnership units and securities sold at a loss. Your donation may also be affected by donation limits, timing and nature of the gifted asset.

A receipt is issued for the value of the securities at the closing trading price on the day the university receives delivery of the shares.