UNIVERSITY OF CALGARY – MBARARA UNIVERSITY OF SCIENCE AND TECHNOLOGY

(Institute of Maternal, Newborn and Child Health) Canadian Queen Elizabeth II Diamond Jubilee Scholarship (QES) Young Leaders in International Development

POSITION DESCRIPTION	
Title of Placement:	Communications Intern
Location:	Mbarara University of Science and Technology (MUST), Institute of Maternal, Newborn And Child Health (IMNCH), Mbarara, Uganda
Department:	Office of the Director
Duration:	3 months minimum (90 days)
Expected Start Date:	September 2022, January 2023 and May 2023
Project Description:	This internship opportunity is part of the Canadian Queen Elizabeth II Diamond Jubilee Scholarship (QES) program funded in part by the Community Foundations of Canada. It will be carried out in partnership with the University of Calgary and the Mbarara University of Science and Technology Institute of Maternal, Newborn And Child Health (IMNCH). The QES program engages a dynamic community of young global leaders across the world to create lasting impact both at home and abroad through cross- cultural exchanges encompassing international education, discovery and inquiry, and professional experiences. QES Interns will work with the HAY! initiative team, under supervision of the Institute leadership and Healthy Child Uganda (HCU) partners at Mbarara University of Science and Technology (MUST). HCU is a longstanding (since 2002) partnership between MUST and UCalgary. HCU has supported dozens of past field interns (including many Queen
	Elizabeth Scholars) from UCalgary and greatly values their contributions to its many activities in support of adolescent, maternal, newborn and child health. Our field team is experienced hosting Canadian interns (nearly 2 decades), provides a supportive and educational learning environment, engaging UCalgary interns in meaningful and important projects of priority to community partners and institute needs. Currently, many HCU activities are focused towards the HAY! Initiative, a Global Affairs
	Canada-supported collaboration (2020-2025) between MUST, UCalgary and communities. The Healthy Adolescents and Young People (HAY!) Initiative aims to address health needs for young people aged 10-24 years old, promoting health promotion and improved services in communities in rural southwest Uganda. Using a strengths-based, collective action approach, HAY! engages families, communities, health providers and young people together to meet health needs especially related to sexual and reproductive health (such as family planning, gender-based violence) as well as other aspects of mental and physical wellbeing.
	The intern is expected to commit at least 7 hours a day, five days a week (or 35 hours a week) to work with the Office of the Director on tasks described below.
Responsibilities:	 Duties may include but are not limited to: Collect and document field impact stories from program areas including supporting reports and newsletters and website. Develop content (photos, quotes, video shorts) for <i>HAY!</i> Social Media accounts.

POSITION DESCRIPTION	
Title of Placement:	 Communications Intern Strengthen and develop online platforms to help promote HAY! activities and share information for a variety of levels of information users. This may include a photo gallery, online video-sharing platform or other platforms TBD. Additionally, work with Ugandan team to update Healthy Child Uganda (www.healthychilduganda.org) website especially related to the <i>HAY!</i> initiative. Support program administrator organizing future UCalgary site visits (faculty, students) including access to media access, in-country orientation around town etc. Help with preparation of graphic design materials for engagement, health promotion and education such as training manuals, brochures, job aids, and a regular update stakeholder newsletter. Must be a senior-level student entering or enrolled in their 3rd or 4th year of undergraduate studies in Marketing, Communications or other related programs or be enrolled in a graduate program in a related field at the time of application. Must be a Canadian citizen or permanent resident. 35 years of age or under at time of application. The working language is English. Online platforms expertise (vimeo, website development, wordpress, youtube) Good working knowledge of MS Office (especially ppt and word) Graphic design experience: canva or pt, illustrator, other. Video editing/photography skills an asset. Communication: experience writing, blogs, stories or other. Ability to write using simple language, especially strong writing skills. As part of the QES Program, the Intern must participate in community engagement activities on campus or in local communities abroad and Canada. Academic credit requirement. This QES placement must be for academic credit. Interns must register in at least one course offered for academic credit at UCalgary or make alternative arrangements. Must be mature and independent. Must be flexible
Expected Program	Enhanced networking between Canadians and fellow citizens in Uganda
Outcome:	Experiential learning focused on professional career development (Communications (Manuations)
	 (Communications/Marketing) Enhanced skills and intercultural competencies through interaction with the diverse
	community of learners.
Financial	A maximum of \$6,000 to cover travel (airfare, insurance, immunizations) and living
Assistance:	expenses will be provided to the selected intern for the 90 days duration of the placement.
Application	Study Abroad Office, University of Calgary International t
information:	https://www.ucalgary.ca/international/study-abroad/ges-east-africa
A	ps://www.ucalgary.ca/international/study-abroad
Application deadline:	June 30, 2022 for fall postings.