



UNIVERSITY OF
CALGARY

Study Abroad

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Re: Donation Request for University of Calgary International Video & Photo Contest

To Whom It May Concern,

My name is Ryan Ohashi and I am the Study Abroad Promotions Coordinator at the University of Calgary's International office (UCI). UCI Study Abroad helps students incorporate international experiences into their university degrees through study abroad opportunities. With over 155 partnerships worldwide, UCI enables students to gain essential skills and development through international experiences.

Currently, we are in the process of organizing UCI's annual International Video Contest to be held this November as well as UCI's annual International Photo Contest to be held in February 2020. These unique opportunities are a fantastic chance for previous study abroad students to show off their creativity and showcase their adventures abroad. In doing so, it helps to promote the University of Calgary's international programs and opportunities available. Contest entries are accepted from students at the University of Calgary who have studied or travelled abroad, as well as from international students who are currently studying at the University of Calgary.

In past years, we have received hundreds of entries for both of these events. The video contest is driven entirely online with natural ties to digital and social media. While the photo contest is centered primarily around an event / showcase in February. Prizes are awarded to the best entries as voted upon by UCalgary students.

We are currently seeking prize donations for both the International Video Contest and International Photo contest in order to provide incentives for students to participate. On behalf of UCI, I would like to ask for your assistance in donating any merchandise, products, or gift certificates that you may deem appropriate as a contribution for these two events. UCI events draw in many students across campus, as well as university faculty and staff. If you decide to provide a prize donation, UCI would be pleased to acknowledge your organization on our website, promotional materials, and displays set up in the MacEwan Student Centre. By donating now, prior to November, you could ensure that your business is acknowledged for both contests.

We hope you agree that contributing a prize to these two great initiatives will be a worthwhile promotional opportunity for your organization and a great way to support study abroad programs on campus. UCI would be delighted to have your organization participate and provide the opportunity to connect our international University of Calgary community with your local Calgary business.

If you have any questions or would like to discuss further, please do not hesitate to contact me at: study.abroad@ucalgary.ca. Thank you for your kind consideration and I look forward to working with you.

Best regards,

Ryan Ohashi
Study Abroad Promotions Coordinator
University of Calgary International