Course Description
This course is designed to introduce students to the various ways in which food and eating act as products and processes of popular culture in Spain. Students will be encouraged to examine their own roles as producers, reproducers and consumers of popular culture in the particular context of food culture. Specifically, students will participate in analysis of restaurant culture and the restaurant industry in Spain; the relationship between gender and food in Spanish advertising; the significance of the Michelin rating system of restaurants in Spain; the development and marketing of wine culture in the Spanish context, and other topics relating to the intersection of food culture and popular culture.

Additional Information
The weekly schedule of topics and readings can be found on D2L.

This course is only available to students enrolled in the 2023 Food Culture in Spain Group Study Program

Students are responsible for reading and following all course and university policies discussed in this outline.

Objectives of the Course
Through a variety of reflective, experiential, and traditional scholarly assignments, students will examine the role of food as a key component of Spanish community and culture. Through participating in group research projects and presentations, as well as individual reflective and analytical writing assignments, students will develop both individual and collaborative skills, as well as understanding of the role of food in Spanish popular culture.

Textbooks and Readings
No required textbooks: links to required and recommended readings will be posted on D2L

Policy on the Use of Electronic Communication Devices
Students are encouraged to bring a tablet or laptop with them to Spain for use in their classes.

Please familiarize yourself with the University’s policy on the recording of lectures, which is outlined at [https://www.ucalgary.ca/pubs/calendar/current/e-6.html](https://www.ucalgary.ca/pubs/calendar/current/e-6.html) and carefully review the section on Instructor Copyright at the end of this outline.

### Assignments and Evaluation

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<th>Weight</th>
<th>Assessed Components</th>
<th>Due</th>
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<tr>
<td>20 %</td>
<td><strong>Group Seminar Presentation</strong> Students will be assigned to groups to give a seminar-style presentation on an assigned required reading. This presentation focuses on the assigned reading – additional research will not be required. Students will be expected to identify and explain the key concepts of the reading, lead the class in discussion, of the reading, and provide classmates with a list of questions to consider from this reading during the experiential activities in Spain. Group members will normally receive the same grade on assignments; however, the instructor reserves the right to award differential grades based on group peer reviews or information indicating significantly uneven contributions by group members.</td>
<td>During Pre-departure class time</td>
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<td>30%</td>
<td><strong>Short Reflection Essays</strong> Using the reflection prompts provided by the instructor two to three times weekly, students will write short (~350 word) reflective responses based on field trips, guest speakers, class discussions, and individual research projects. Students will be expected to upload their responses to D2L within 48 hours of the question being posted. Students are expected to complete at least three reflection questions, worth 10% each. Students may submit up to four reflections, in which case the top three grades will count. This is an individual assignment.</td>
<td>At regular intervals during time in Spain</td>
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<td>20%</td>
<td><strong>Advertisement Analysis</strong> Students will be asked to choose a print advertisement for food, restaurants, or diet products and write a 600-</td>
<td>May 20</td>
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750 word textual analysis of their selected ad, considering factors such as visuals, language, and ad placement. The ad may be on a billboard in Spain, in a magazine or newspaper, or on a flyer. The program assistant will be available to help with translation of Spanish text (but not with analysis). The ad, or a photograph of it, should be submitted with the assignment. This is an individual assignment.

| 30 % | **Take-home Essay** Students will write an individual take home essay based on a single reflective question that encourages students to draw on both required readings and experiential activities. A question will be posted on D2L at 10:00am on the 22\textsuperscript{nd}, and students must upload their response to D2L by 10:00am the next day. Students will be permitted to use their readings and notes in the writing of this essay question. This is an individual assignment, designed to take no more than 2-3 hours. | May 22 |