

**UNIVERSITY OF CALGARY – UNIVERSITY FOR PEACE**  
**Canadian Queen Elizabeth II Diamond Jubilee Scholarship (QES)**  
**Young Leaders in International Development**

<b>POSITION DESCRIPTION</b>	
<b>Title of Placement:</b>	<b>Communications Intern – University for Peace</b>
<b>Location:</b>	University for Peace (Universidad para la Paz), Ciudad Colón San José, Costa Rica
<b>Department:</b>	Office of the Rector
<b>Duration:</b>	3 months minimum (90 days)
<b>Expected Start Date:</b>	May 2022
<b>Project Description:</b>	<p>This internship opportunity is part of the Canadian Queen Elizabeth II Diamond Jubilee Scholarship (QES) program funded in part by the Community Foundations of Canada. It will be carried out in partnership with the University of Calgary, and the University for Peace, Costa Rica. The QES program engages a dynamic community of young global leaders across the world to create lasting impact both at home and abroad through cross-cultural exchanges encompassing international education, discovery and inquiry, and professional experiences.</p> <p>The University for Peace Campus is located 30Km Southwest of San José, within a natural reserve composed of a secondary forest and the last remnant of primary forest (200 ha) in the Central Valley of Costa Rica. The park and the campus are within the protected zone of El Rodeo, in Mora County. UPEACE covers about 2% of the Mora landscape; hence this protected area is rich in fauna and natural resources. UPEACE pursues academic excellence through the systematic and critical study, understanding, and analysis of the causes of multiple problems affecting human and global well-being. UPEACE offers 14 Master's programs and a Doctoral Program at their main campus in the fields of Environment and Development, International Law, and Peace and Conflict Studies.</p> <p>The intern is expected to commit at least 7 hours a day, five days a week (or 35 hours a week) to work with the Office of the Rector at UPEACE on tasks related to communications, marketing, and public relations (including Alumni Relations).</p>
<b>Responsibilities:</b>	<p>Duties may include but are not limited to:</p> <ul style="list-style-type: none"> <li>• Review existing Communications Strategy and provide feedback (newsletter, social media, HoU blog, internal communications, etc).</li> <li>• Review the UPEACE website as a whole and provide feedback (user-friendliness, content, etc).</li> <li>• Content production (conduct interviews, write articles/copy/press releases, etc).</li> <li>• Generate a final report including all impressions and suggestions for improvement, including external and personal references.</li> </ul>

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<b>Title of Placement:</b>	<b>Communications Intern – University for Peace</b>
<b>Eligibility:</b>	<ul style="list-style-type: none"> <li>• Must be a senior-level student entering or enrolled in their 3<sup>rd</sup> or 4<sup>th</sup> year of undergraduate studies in Marketing, Communications, Public Relations, or other related programs or be enrolled in a graduate program in a related field at the time of application.</li> <li>• Must be a Canadian citizen or permanent resident.</li> <li>• 35 years of age or under at time of application.</li> <li>• The working language is English. Some Spanish is desirable.</li> <li>• Knowledge and experience in Marketing, Communications, Public Relations, Community Management (desirable).</li> <li>• As part of the QES Program, the Intern must participate in community engagement activities on campus or in local communities abroad and Canada.</li> <li>• Academic credit requirement. This QES placement must be for academic credit. Interns must register in at least one course offered in the winter semester for academic credit at UCalgary. Interns will work with the Office of Study Abroad and their academic mentor to explore possible course options.</li> <li>• Must be mature and independent.</li> <li>• Must be flexible and willing to adapt according to the needs of the program and cultural setting with empathy and consideration.</li> </ul>
<b>Expected Program Outcome:</b>	<ul style="list-style-type: none"> <li>• Enhanced networking between Canadians and fellow citizens in Costa Rica</li> <li>• Experiential learning focused on professional career development (Communications/Marketing)</li> <li>• Enhanced skills and intercultural competencies through interaction with the diverse community of learners.</li> <li>• A final report of the intern’s general impression of the Communications and Marketing Strategy of the University for Peace and his/her suggestions for improvement from a user’s standpoint.</li> </ul>
<b>Financial Assistance:</b>	A maximum of \$6,000 to cover travel (airfare, insurance, immunizations) and living expenses will be provided to the selected intern for the 90 days duration of the placement.
<b>Further details and application information:</b>	Study Abroad Office, University of Calgary International <a href="https://www.ucalgary.ca/international/study-abroad/qes-costa-rica">https://www.ucalgary.ca/international/study-abroad/qes-costa-rica</a>
<b>Application deadline:</b>	March 15, 2022