



UNIVERSITY OF CALGARY
FACULTY OF LAW

London Summer Corporate Law Institute
Law 676:04
International Business Law

Course Outline Summer 2025

Instructor:

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Course Description

Students are introduced to basic principles of international law, the legal structure of the contemporary international business environment, Canada's international trade law and services, fundamentals of common international dispute resolution methods and a selection of common international business transactions.

International business law rests on an international legal foundation consisting of two key parts:

- Public Law: Treaties, conventions, and agreements between nations.
- Private Law: International contracts between trading parties.

Law 676:04 provides an overview of both public international law and private international law with a particular focus on the implications for the conduct of business across international borders. This course, split into these two main parts, also assists students in understanding how domestic and international laws affect Canadian businesses and the economy.

This course demonstrates how the legal foundations of public and private international law ushering in an era of increased globalization have played a key role in maintaining a period of relative peace and stability since World War II—and how globalization is now facing significant challenges. Anyone wishing to engage in globalization must understand this legal structure to fully appreciate the benefits and risks that come with it. Echoing past policies such as beggar-thy-neighbor and tactics like “gunboat diplomacy”, we appear to be returning to the era from which modern globalization emerged. One way or another, we all participate in globalization, whether we like it or

not. While most of us enjoy tremendous benefits, the cherished foundations of the globalization project itself are now under serious threat. Only through multilateral, peaceful, and mutual recognition of sovereignty—and adherence to the basic principles of contractual agreements—will we be able to move forward sustainably.

Course Learning Outcomes

As an introduction to international business law, the primary objective of Law 676:04 is to provide students with a broad understanding of the major topics and themes of this practice area.

By the end of the course, students should be able to:

1. Analyze the structure, process, and jurisdiction of international conventions and domestic laws affecting international business transactions.
2. Identify, discuss and evaluate the risks associated with the basic international commercial transactions.
3. Prepare functional drafts of several types of international business contracts.
4. Identify, discuss and evaluate ethical principles related to the conduct of international business transactions.
5. Articulate the threats posed to the historical trajectory of globalization by the recent rise in populist political forces in international environments.

Required Materials

Iskra, Evguenia, (2025). *Legal Aspects of International Business: A Canadian Perspective*. Toronto, ON: Emond Publishing (5th ed) (the “Iskra Text”).

This text is available in hardcopy purchase, hardcopy rental or online format from Emond Publishing Canada.

Course Days and Times And Methods of Instruction

This course will be issued in two distinct sections. The first section will occur during the month of July 2025 and will be taught asynchronously through video lecture posted on D2L. Students will be able to access content for the first section of the course online on their own schedule throughout the month of July up to the date of the mid-term exam (Wednesday July 30, 2025). The mid-term exam will be written online from 7:00 pm to 9:00 pm online through D2L, and will cover the material discussed in the online lectures and Chapters 8-12 to the Iskra Text.

The second section will be the in-person section taught in London on the campus of Imperial College in the month of July at various times from Mondays through Thursdays. Specific lecture hours in London are listed on the London Timetable appended to this Course Outline, and may be subject to change as a result of response to any changes to the excursion timetable

To best succeed in this course, students are encouraged to complete all assigned readings, attend all classes, participate in the asynchronous learning where required, and frequently check D2L. Also, students are expected to check their emails daily during the month of July 2025, and to attend all group events.

Method of Evaluation

There are two compulsory examinations and a participation component to your evaluation in Law 676:04:

Mid-term Examination

The first evaluation component is a compulsory mid-term examination worth thirty percent (30%) of your final grade in the course. The mid-term examination will be written on Wednesday, July 30, 2025 from 7:00-9:00 pm online through D2L and will cover the asynchronous lectures and Chapter 8-12 of the Iskra Text.

The mid-term examination is “open book,” which means you may use any materials except for library materials or AI/large language models, and you may consult those materials while writing the examination.

Final Examination

The final evaluation component is a compulsory final examination worth sixty-five percent (50%) percent of your final grade, to be written in London on the morning of Wednesday, August 20th and will cover the materials addressed in the London in-person lectures and Chapters 1-7 of the Iskra Text.

The final examination is “open book,” which means you may use any materials except for library materials and AI/large language models, and you may consult those materials while writing the examination.

Participation Grades

Twenty percent (20%) of your final grade will be awarded on participation. This grade will not have any element relating to the online portion of the course completed in July 2025. All of the participation grade will be awarded for participation during the London section of the course in August 2025. Participation grades will be based on class

participation in the London lectures as well as participation in the formal group events occurring in London. Attendance at all live lectures and group events is expected. Any student who is ill and unable to attend class or a group event should notify the Instructor immediately to avoid deduction of participation grades.

Deferrals

Deferrals of all evaluation components are governed by the Faculty of Law Regulations which can be found here: <https://law.ucalgary.ca/sites/default/files/teams/2/faculty-regulations-june-2015.pdf>

Missed or Late Assignments

As the only assignments in this course are exams, there should be no unplanned missed or late assignments. In the event a student misses an exam, they should contact Angela Gallo-Dewar (agallode@ucalgary.ca) at student services immediately. University regulations on missed work available here: <https://calendar.ucalgary.ca/pages/jyekfh6xwhoHwxcetCi1>

Feedback

Feedback will be provided by a combination of sample answers or marking guides for the examinations. Students should not hesitate to discuss the course and evaluation components with their instructor personally.

Method of Determining Final Grade

Each evaluation component in this course will be graded on the basis of the University's twelve-band scheme with the value of 4.3 accorded to an A+ grade.

A+ = 4.3	B+ = 3.3	C+ = 2.3	D+ = 1.3
A = 4.0	B = 3.0	C = 2.0	D = 1.0
A- = 3.7	B- = 2.7	C- = 1.7	F = 0.0

Final grades in the course will be calculated by combining weighted results for each evaluation component, and assigned on the basis of the following grade point conversion scale. Note that the A+ grade ultimately carries a value of 4.0 on the University's scale for GPA purposes.

A+ = 4.01-4.3	B+ = 3.15-3.49	C+ = 2.15-2.49	D+ = 1.15-1.49
A = 3.85-4.00	B = 2.85-3.14	C = 1.85-2.14	D = 0.50-1.14

A- = 3.50-3.84 B- = 2.50-2.84 C- = 1.50-1.84 F = 0.00-0.49

The Faculty of Law has adopted a grading rule which requires courses with more than 10 students to have a “B” median grade. It also has a guideline which encourages 10% of grades to be in the “A” range. The instructor reserves the right to adjust grades in order to comply with the Faculty’s grading rules and policies.

All grading will comply with the university’s grading system:

<https://calendar.ucalgary.ca/pages/fc4adb8643f84441ab32300237b80df1>

Learning Technologies

Students will need a laptop computer and access to the ExamSoft software in order to write the exam for this course. The faculty will provide information and guidance on this during the semester. Students will also need a computer and access to the internet to access course readings throughout the semester.

University of Calgary and Faculty of Law Policies and Regulations

Electronic Communication

In accordance with the University’s Electronic Communications Policy, students may communicate with the instructors of this course via their @ucalgary email accounts only.

D2L will be used for communication with students. **It is the student’s responsibility to ensure they get all posted communications and documents and that they receive emails sent through D2L.** Only @ucalgary.ca email addresses should be linked to D2L. **Regularly check your @ucalgary.ca account.**

Regulations

Specific regulations for the Faculty of Law at the University of Calgary, including Faculty-specific regulations on grading, assignments, examinations, deferrals, appeals, academic misconduct, etc., can be found here:

<https://law.ucalgary.ca/sites/default/files/teams/2/faculty-regulations-june-2015.pdf>

Except where the Faculty of Law Regulations specify otherwise, all regulations and deadlines of the University of Calgary apply to students in the Faculty of Law. The University of Calgary Calendar containing those regulations can be found here:

<https://calendar.ucalgary.ca/>

The Academic Regulations are here:

<https://calendar.ucalgary.ca/pages/eija3kmqzYqDSbSxM2Gw>

Academic Misconduct

Academic Misconduct refers to student behavior which compromises proper assessment of a student's academic activities and includes: cheating; fabrication; falsification; plagiarism; unauthorized assistance; failure to comply with an instructor's expectations regarding conduct required of students completing academic assessments in their courses; and failure to comply with exam regulations applied by the Registrar.

For information on the Student Academic Misconduct Policy and Procedure please visit:

<https://www.ucalgary.ca/legal-services/university-policies-procedures/student-non-academic-misconduct-policy>

<https://www.ucalgary.ca/legal-services/university-policies-procedures/student-non-academic-misconduct-procedure>

Additional information is available on the Academic Integrity Website at <https://ucalgary.ca/student-services/student-success/learning/academic-integrity>.

Please speak with your instructor if you have any questions or concerns.

Academic Accommodation:

It is the student's responsibility to request academic accommodations according to the University policies and procedures listed below. The Student Accommodations policy is available at <https://ucalgary.ca/student-services/access/prospective-students/academic-accommodations>.

Students needing an accommodation because of a disability, or medical concerns should communicate this need to Student Accessibility Services (SAS) in accordance with the Procedure for Accommodations for Students with Disabilities <https://www.ucalgary.ca/legal-services/sites/default/files/teams/1/Policies-Accommodation-for-Students-with-Disabilities-Procedure.pdf>

Students needing an accommodation in relation to their coursework or to fulfill requirements for a graduate degree, based on a Protected Ground other than Disability, should communicate this need, preferably in writing to the designated contact person in their faculty. The course outline should clearly list the appropriate Faculty contact person(s) and their contact details. For further information see E.1 C. Course Policies and Procedures <https://calendar.ucalgary.ca/pages/a89ecfbf758841b5983c4b67746e7846>

Copyright Legislation

All students are required to read the University of Calgary policy on Acceptable Use of Material Protected by Copyright (<https://www.ucalgary.ca/legal-services/university->

policies- procedures/acceptable-use-material-protected-copyright-policy) and requirements of the copyright act (<https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html>) to ensure they are aware of the consequences of unauthorised sharing of course materials (including instructor notes, electronic versions of textbooks etc.). Students who use material protected by copyright in violation of this policy may be disciplined under the Non-Academic Misconduct Policy <https://www.ucalgary.ca/legal-services/university-policies-procedures/student-non-academic-misconduct-policy>.

Religious/Spiritual Observance

The University of Calgary recognizes and respects the diversity of its members, including diversity of religious faiths and observances. It is understood that some students may not be able to attend classes, write tests or write final examinations on days of observance. Please note that to arrange an alternative date or time for a final exam on this basis, students must submit an application accompanied by written evidence to the Assistant Dean of Student Services at agallode@ucalgary.ca prior to the date of the examination.

The regulations on exam deferral for religious observance may be found in the Regulations of the Faculty of Law at para. 8(a)(i): <https://law.ucalgary.ca/sites/default/files/teams/2/faculty-regulations-june-2015.pdf>. The general University of Calgary policy on Religious/Spiritual Observance is available here: <http://www.ucalgary.ca/pubs/calendar/current/e-4.html>.

Wellness and Mental Health Resources

The University of Calgary recognizes the pivotal role that mental health plays in physical health, social connectedness and academic success, and aspires to create a caring and supportive campus community where individuals can freely talk about mental health and receive support when needed. We encourage you to explore the excellent mental health resources available throughout the university community, such as counselling, self-help resources, peer support or skills-building available through Student Wellness Services (Room 370, MacEwan Student Centre, <https://www.ucalgary.ca/wellness-services>) and the Campus Mental Health Strategy (<http://www.ucalgary.ca/mentalhealth/>).

Freedom of Information and Protection of Privacy

Student information will be collected in accordance with typical (or usual) classroom practice. Students' assignments will be accessible only by the authorized course faculty. Private information related to the individual student is treated with the utmost regard by the faculty at the University of Calgary. For more information, please see: <https://www.ucalgary.ca/hr/work-compensation/working-ucalgary/freedom-information-and-privacy-act>

Media Recording

The University's policy on media recording of students is available here:
https://elearn.ucalgary.ca/wp-content/uploads/2020/05/Media-Recording-in-Learning-Environments-OSP_FINAL.pdf.

For more information about recording classes in any learning environment see the Media Recording of Students in Learning Spaces policy here:
<https://www.ucalgary.ca/provost/teaching-learning/recordings-learning-environments>

Students who wish to audio record lectures for personal study purposes need to follow the guidelines outlined in [Section E.6 of the University Calendar](#). Unless the audio recording of lectures is part of a student accessibility requirement, permission must be sought by the course instructor to audio record lectures.

Course Evaluation and Student Feedback

Student feedback will be sought at the end of the course through the standard University Student Ratings of Instruction (USRI) and Faculty course evaluation forms. A midterm evaluation may also be included to provide students an opportunity to provide feedback, for the instructor to adjust their approaches to teaching and learning, and to continuously improve the course. Students are welcome to discuss the process and content of the course at any time with the instructor.

Instructor Intellectual Property

Course materials created by instructors (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the instructor. These materials may NOT be reproduced, redistributed or copied without the explicit consent of the instructor. The posting of course materials to third party websites such as note-sharing sites without permission is prohibited. Sharing of extracts of these course materials with other students enrolled in the course at the same time may be allowed under fair dealing.

Sexual Violence Policy

The University recognizes that all members of the University Community should be able to learn, work, teach and live in an environment where they are free from harassment, discrimination, and violence. The University of Calgary's sexual violence policy guides us in how we respond to incidents of sexual violence, including supports available to those who have experienced or witnessed sexual violence, or those who are alleged to have committed sexual violence. It provides clear response procedures and timelines, defines complex concepts, and addresses incidents that occur off-campus in certain circumstances. Please see the policy available at <https://www.ucalgary.ca/legal-services/university-policies-procedures/sexual-and-gender-based-violence-policy>.

Research Ethics

Students are advised that any research with human participants – including any interviewing (even with friends and family), opinion polling, or unobtrusive observation – must have the approval of the Conjoint Faculties Research Ethics Board (<https://research.ucalgary.ca/conduct-research/ethics-compliance/human-research-ethics/conjoint-faculties-research-ethics-board-cfreb>) or the Conjoint Health Research Ethics Board (<https://research.ucalgary.ca/conduct-research/ethics-compliance/human-research-ethics/conjoint-health-research-ethics-board-chreb>)

In completing course requirements, students must not undertake any human subjects research without discussing their plans with the instructor, to determine if ethics approval is required. Some courses will include assignments that involve conducting research with human participants; in these cases, the instructor will have applied for and received ethics approval for the course assignment. The instructor will discuss the ethical requirements for the assignment with the students.

For further information see E.5 Ethics of Human Studies
<https://calendar.ucalgary.ca/pages/627ed88eb4b041b7a2e8155effac350>

Other Important Information

Please visit the Registrar's website at:
<https://www.ucalgary.ca/registrar/registration/course-outlines> for additional important information on the following:

- Wellness and Mental Health Resources
- Student Success
- Student Ombuds Office
- Student Union (SU) Information
- Graduate Students' Association (GSA) Information
- Emergency Evacuation/Assembly Points
- Safewalk

Land Acknowledgement

The University of Calgary, located in the heart of Southern Alberta, both acknowledges and pays tribute to the traditional territories of the peoples of Treaty 7, which include the Blackfoot Confederacy (comprised of the Siksika, the Piikani, and the Kainai First Nations), the Tsuut'ina First Nation, and the Stoney Nakoda (including Chiniki, Bearspaw, and Goodstoney First Nations). The City of Calgary is also home to the Métis Nation of Alberta (Districts 5 and 6).

MODULE	LECTURE / ASSESSMENT DATES	LECTURE TOPICS	DUE DATES
	Wednesday, January 4 th	Course Introduction- Review of Course Outline and Class Methodologies	n/a
Getting to Know You Assignment			Due by Tuesday, January 10th
Part I of Course: Public International Law- Modules 1-5			
1	Part 1: Wednesday, January 4 th Part 2: Wednesday, January 11 th	International Law & International Organizations	n/a
2	Part 1: Wednesday, January 18 th Part 2: Wednesday, January 25 th	GATT and the World Trade Organization	n/a
Exam 1: Chapters 1 & 2 (Online)			Due by Tuesday, January 31st
3	Part 1: Wednesday, February 1 st Part 2: Wednesday, February 8 th	NAFTA / CUSMA	n/a

MODULE	LIVE LECTURE DATES	LECTURE TOPICS	DUE DATES
4	Part 1: Wednesday, February 8 th Part 2: Wednesday, February 15 th	EU & Other Regional Trade Arrangements	n/a
5	Wednesday, February 15 th	Canada's Response to Global Rules	n/a
Exam 2: Chapters 3, 4 & 5 (Online)			Due by Tuesday, February 28th
Part II of Course: Private International Law- Modules 6-11			
6	Wednesday, March 1 st	Negotiation of International Contracts- Part 1	n/a
7	Wednesday, March 1 st	Negotiation of International Contracts- Part 2	n/a

8	Wednesday, March 8 th	Intellectual Property and International Business	n/a
Exam 3: Chapters 6, 7 & 8 (Online)			Due by Tuesday, March 14th
9	Wednesday, March 15 th	Legal Aspects of Different Market Strategies	n/a
10	Wednesday, March 22 nd	Settlement of International Business Disputes	n/a
11	Wednesday, March 29 th	Dealing with Foreign Corruption Abroad	n/a
Exam 4: Chapters 9, 10 & 11 (Online)			Due by Tuesday, April 4th
Final Assessment: Position Papers on Key Course Topics			Due by Tuesday, April 18th