

BOARD OF GOVERNORS

Approved Minutes - Open Session

December 15, 2017, 8:00 a.m.

Governors Boardroom A167

Members

Firoz Talakshi, Acting Chair

Steve Allan Rob Allen

Elizabeth Cannon Branden Cave David Cramb Beverley Foy Kris Frederickson

Mark Herman Lawna Hurl

Allan Lyons

Mary Ellen Neilson

Britney Paris

Margaret Patterson Samantha Sirianni Robert Thirsk Elaine Wong Jill Wyatt

Regrets

Gord Ritchie, Chair

Management

Bart Becker, Vice-President (Facilities)

Linda Dalgetty, Vice-President (Finance and Services)

Karen Jackson, General Counsel

Diane Kenyon, Vice-President (University Relations)

Dru Marshall, Provost and Vice-President (Academic)

Ed McCauley, Vice-President, (Research)

Nuvyn Peters, Vice-President (Development and Alumni Engagement)

Observers

Scott Donaldson, Senior Director, Strategic Communications

Whitney Hunter, External Communications Specialist, Students' Union

Drew Scherban, Manager, Media Relations

Secretary

Susan Belcher

Scribe

Miranda Dallalba, Board Governance Coordinator

The Chair called the meeting to order at 8:08 a.m. and confirmed quorum.

1. Approval of the Agendas

Moved/Seconded

That the Agendas for the December 15, 2017 Board of Governors meeting be approved.

Carried

2. Conflict of Interest Declaration

No conflicts were declared.

3. Chair's Remarks

The Chair reported that this is Board Chair, Gord Ritchie's, last meeting, and thanked him for his service and many contributions to the University.

4. Safety Moment

Linda Dalgetty presented on fall prevention.

5. Approval of Items on the Open Session Consent Agenda

Documentation for these items was circulated with the Agenda. The following Consent Agenda items were adopted:

5.1 October 20, 2017 Open Session Minutes

That the Minutes of the Open Session of the Board of Governors meeting held on October 20, 2017 be approved.

Adopted

5.2 Approval of the Trademark and Official Mark Use and Licensing Policy

That the Board of Governors (Board) approve the Trademarks and Official Marks Use and Licensing Policy, in the form provided to the Board, and as recommended by the Executive Committee.

Adopted

The following Consent Agenda items were received by the Board for information:

- **5.3** Quarterly Capital Project Status Report (2nd Quarter)
- **5.4** Establishment of the Institute of Energy
- **5.5** Standing Committee Chair Reports
 - Audit
 - Environment, Health, Safety and Sustainability
 - Executive
 - Finance and Property
 - Human Resources and Governance
 - Investment

6. Approval of the 2018-2019 Tuition and Fees

Documentation for this item was circulated with the Agenda. Dru Marshall presented this item.

Highlights:

- Management reported that the government has announced that it will continue to freeze tuition and fees at 2014-2015 levels for 2018-2019. The government also announced that it may provide a base budget adjustment for 2018-19 in light of the tuition and fees freeze, however this has yet to be confirmed.
- It was reported that Management and students agree that freezing tuition is not the best course of action and that the Graduate Student's Association advocacy group has made a statement to the government in support of sustainable, predictable tuition, rather than tuition freezes
- Management reported that the proposed tuition and fees were not brought to the Finance and Property Committee (FPC) for recommendation because the government made its tuition announcement after the FPC meeting

Moved/Seconded

That the Board of Governors (Board) approve the tuition and fees for 2018-19, as set out in the documents provided to the Board.

Carried

7. Approval of Tuition for New Programs

Documentation for this item was circulated with the Agenda. Dru Marshall presented this item.

Highlights:

- Management reported on the new programs being proposed, noting that data science, in particular, is in high in demand and that the programs aim to meet the higher education trend of disaggregation and modularization
- Management reported on the extensive consultation and approval process associated with new programs, both internal to the University and through the government

- Management then reported that the tuition fees recommended by FPC, have been adjusted based
 on a further review of the market and similar programs offered at other institutions. The
 importance of setting the tuition accurately at the outset was noted.
- The Committee discussed the proposed fees and how 'entrepreneurial thinking' will be incorporated into the certificate and diploma programs
- In response to a question, it was reported that the Master of Management program is distinct from the University's Master of Business Administration program
- In response to a question, it was reported that the University has teaching and staffing resources in place for the programs and that new teachers will be hired on an as needed basis, once a revenue flow is developed

Moved/Seconded

That the Board of Governors (Board) approve the tuition and fees for the following new programs for 2018-19, as presented to the Board:

- 1. Post-baccalaureate Certificate in Network Security;
- 2. Post-baccalaureate Certificate in Software Security;
- 3. Post-baccalaureate Certificate in Fundamental Data Science and Analytics;
- 4. Post-baccalaureate Certificate in Clinical Social Work Practice;
- 5. Post-baccalaureate Diploma in Data Science and Analytics; and
- 6. Master of Management.

Carried

8. Approval of the Approval of the 2018-2019 Residence Fees

Documentation for this item was circulated with the Agenda. Linda Dalgetty presented this item.

Highlights:

- Management reported that, based on a market analysis of northwest Calgary, the two
 and three bedroom residence rates are not in line with the current market and a decrease
 in residence rates for these units is proposed
- Management reported that it is also proposing the removal of the upper floor premium currently being charged at the Aurora Hall and Crowsnest Hall
- The Board discussed the proposed rates and it was reported that Management believes the proposed residence rates align with the current market and that reducing rates will bring an increase in revenue through higher occupancy
- The FPC Chair commented that the FPC Committee is supportive of the proposed residence rates

Moved/Seconded

That the Board of Governors approve the 2018-19 Residence rates, as set out in the documents provided to the Board, and as recommended by the Finance and Property Committee.

Carried

9. Approval of the 2018-2019 Residence Meal Plan Rates

Documentation for this item was circulated with the Agenda. Linda Dalgetty presented this item.

Highlights:

- Management reported that residence meal plan rates are reviewed annually and that, following
 extensive consultation with students, Management is proposing a major change in the meal plans
 offered by the University
- Management proposes that the University transitions to an All You Care to Eat Board Meal Plan (Board Plan) effective September 2018 in order to address student concerns related to food value and variety. This new plan format will allow students unlimited access food offered at the Dining Centre, and some flex funds that can be spent at other food vendors on campus. Replacing the declining balance plan model, will also allow students to select food based on preference, rather than price.
- This change will mostly impact first year residence students living in traditional residences who are required to purchase a mandatory meal plan, which is approximately 850 students
- Management then reported that other schools have all seen quality and satisfaction ratings go up
 as a result of implementing similar programs, and that students have expressed support for the
 proposed changes
- The FPC Chair commented on the discussion at the FPC meeting and noted the FPC is supportive of the proposal

Moved/Seconded

That the Board of Governors approve the 2018-19 Meal Plan rates and the transition to an All You Care to Eat Board Plan, as set out in the document provided to the Board, and as recommended by the Finance and Property Committee.

Carried

10. Approval of the 2018-2019 Parking Rates

- Management reported that parking rates are reviewed annually and that Management is
 proposing minor rate increases to monthly and sessional permits. The proposed increases reflect
 an increase in labour costs and will align the University's rates with those at other institutions.
- The most significant change to the parking program is the introduction of daily in and out privileges for daily flat rate lots, which will be beneficial to students with varied schedules
- In response to a question, it was reported that Management believes the lots are fairly priced, particularly for a student centric institution

In response to a question about car pool rates or lots, it was reported that Management has
investigated this and determined that, unmanned pay machines at most of the University's
parking lots, this type of program would be too difficult to monitor and manage

Moved/Seconded

That the Board of Governors approve the 2018-19 parking rates, as set out in the document provided to the Board, and as recommended by the Finance and Property Committee.

Carried

11. Approval of the Continuation of Reserve for Copyright Matters

Documentation for this item was circulated with the Agenda. Dru Marshall presented this item.

Highlights:

- Management provided background on this item reporting that, in 2012 the Board approved the
 reserve after the University opted out of a new license with Access Copyright and that the need for
 a reserve fund is reviewed by the Board annually
- Management provided an overview of the events leading up to the University opting out of Access Copyright and noted that the matter is still active and recent events indicate that the reserve fund is still needed
- The Board discussed the reserve amount, particularly in relation to potential liability associated with operating outside of the tariff. It was reported that, based on known information, Management believes the amount is sufficient for now.
- The Board discussed the work involved for the University in managing copyright internally and, in response to a question, it was reported that the work is significant and that, to ensure compliance, supports have been put in place for students and staff

Moved/Seconded

That the Board of Governors continue to maintain a reserve of \$1.5M for potential costs associated with the University's copyright compliance strategy and that the reserve be reassessed annually.

Carried

12. Report from the President

Documentation for this item was circulated with the Agenda. Elizabeth Cannon presented this item.

The President reported on her activities for the period of October 20 to December 14, 2017 and noted that on her recent visit to Israel, she participated in several opportunities to meet with local academic institutions and strengthen relations with them. The President also highlighted the great work occurring around awards and scholarships.

13. Canada First Research Excellence Fund Program Progress Report

Documentation for this item was circulated with the Agenda. Ed McCauley presented this item.

Highlights:

- Management reported that, five years ago the University developed a research strategy to tackle some major global issues and that more than 270 scholars were involved in the development of the Global Research Initiative which includes three research themes and deliverables relating to dramatically reducing the impact of energy extraction and energy use on the environment
- The University was awarded \$75 million for seven years from the Canadian First Research Excellence Fund for its Global Research Initiative
- Management presented on the progress made in year one of the Global Research Initiative, which includes:
 - Research projects pertain to three themes: heavy oil & bitumen, tight oil and gas, and carbon dioxide conversion
 - There are six grand challenges and in collaboration with several partners, 20 research projects are underway and a commitment has been made to hire 66 new graduates and post-doctoral scholars to deliver on the grand challenges
 - The research is an international collaborative effort and many partnerships have been formed for working together and drawing upon worldwide expertise
- The Board discussed the program and, in response to a question, it was reported that the
 University is working with the government on incorporating indigenous ways of thinking and
 traditional metrics into the program

14. Board Member Reports

Documentation for this item was circulated with the agenda. There were no questions.

15. Other Business in the Open Session

There was no other business.

16. Motion to Adjourn the Open Session and Move into the Closed Session

Moved/Seconded

That the Board of Governors adjourn the Open Session and move into the Closed Session.

Carried

The Open Session was adjourned at 9:26 a.m.

Susan Belcher University Secretary