

#### **BOARD OF GOVERNORS**

Approved Minutes - Special Meeting

February 27, 2017, 12:00 - 2:00 p.m.

Legacy Suite, Dining Centre

**Members** 

Steve Allan Rob Allen

Elizabeth Cannon

Kris Frederickson – Left during Item 6

Stephan Guscott Georgette Habib Samantha Hossack Brenda Kenny

Alison Love Allan Lyons

Robert Thirsk Robert Thompson

Jill Wyatt

Regrets

Beverley Foy

Todd Hirsch

Dru Marshall

Peggy Patterson

Gord Ritchie

Shubir Shaikh

Joe Struck

Firoz Talakshi

Management

Bart Becker, Vice-President (Facilities)

Linda Dalgetty, Vice-President (Finance and Services)

Karen Jackson, General Counsel

Diane Kenyon, Vice-President (University Relations)

Ed McCauley, Vice-President (Research)

Nuvyn Peters, Vice-President (Development and Alumni Engagement)

Guests

Bruce Evelyn, Vice-Provost Planning and Resource Allocation

Loren Falkenberg, Associate Dean, Research, Haskayne School of

Business

Kim Lawrence, Associate Vice-President, Marketing

**Observers** 

Miranda Dallalba, Board Governance Coordinator

**Secretary** 

Susan Belcher

Scribe

Timothy Harlick, Board Governance Coordinator

The Chair called the meeting to order at 12:17 p.m. and confirmed quorum.

# 1. Approval of the Agenda

The Agenda for the February 27, 2017 Board of Governors special meeting was approved by consensus.

## 2. Conflict of Interest Declaration

No conflicts were declared.

### 3. Energized Eyes High Summary

Elizabeth Cannon presented this item.

Highlights:

- The President gave an overview of the University's Energized Eyes High strategy noting that this
  is the strategic vision that will be used to guide the University of Calgary community from 20172022
- The President noted that, through the consultation process feedback suggested that the strategy should be revised, not re-imagined, and that the process should consider impacts on strategic initiatives currently underway

#### 4. Energized Eyes High Consultation Process Results

Loren Falkenberg and Bruce Evelyn presented this item.

Highlights:

- Management reviewed the consultation process, noting that consultation was a 4 phase approach
  consisting of project initiation, community engagement, data analysis and strategy refinement
  and that the uptake of community engagement increased significantly compared to the original
  Eyes High strategy consultation which took place in 2011
- Management provided an overview of the differences to the foundational commitments between the 2011 and 2017 processes, highlighting that, based on their importance to the University, campus culture and student experience have been added to the 2017 process
- Management then discussed the differences in the strategy statements between the current and
  the proposed strategies and how the University wishes to position itself in the next five years, and
  asked the Board for feedback on the strategy and the Board's role in it

Secretary's note: The Board members broke into small working groups at this point to discuss the Eyes High strategy document.

# 5. **Board Discussion of Working Group Feedback**

Board members from each working group presented the key points of their discussion.

Highlights:

- Board members reiterated the importance of community engagement and fostering community partnerships to further the standing of the University
- Board members commended the tapestry document that clearly shows the intersection of the strategy's three pillars and foundational commitments
- Board members suggested that there could be a greater emphasis on the University of Calgary's culture as an attractor of students, faculty and staff
- Board members commented on the importance of the theme of inclusivity in the strategy and Management noted that the idea of inclusivity is interwoven throughout the document and that Management would review the document to ensure that this theme comes through clearly
- Board members generally agreed that the draft Eyes High strategy document will set up the
  University of Calgary for success and thanked Management for their work throughout the process
  and commended them for developing such a well thought out strategy

# 6. Adjournment

The February 27, 2017 Board of Governors special meeting was adjourned by consensus.

The meeting was adjourned at 1:43 pm.

Susan Belcher University Secretary