“PREVENT DROWNING – SAFETY MOMENT”

- **Almost 500 Canadians drown each year**, with children under 10 being the second leading cause of preventable death. Drowning victims rarely call or wave for help.

- **Swim with a Buddy - Never Swim Alone**, always swim with a buddy. 53% of all adults in Alberta who drowned during recreational activities (swimming and boating for reasons other than employment) in 2010 were alone at the time of the incident.

- **Most toddlers drown in backyard pools**. If you’re not within arm’s reach of your child, you’ve gone too far! And restrict access to water- Lock it up

- **Wear a Lifejacket or a Personal Flotation Device (PFD)** - In 2010, of those who drowned while boating in Alberta, 70% were not wearing a PFD or lifejacket.

- **Boating and Boozing Don’t Mix**
- In Alberta, more than 66% of adults who died of drowning while boating in 2010 were under the influence of alcohol or other intoxicants at the time of the incident.