Manage your research identity and track your impact

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What happens when you Google yourself?

- What do you see?
- Is it what you'd like others to see?
- Is it personal or professional?
- Is your academic work reflected in the way you wish?

What's the point of having an online identity?

- Demonstrating the importance of your work to the wider community
- May help meet academic goals
  - Potential employer
  - Finding research participants
  - Increase citations
  - Future collaborator
  - End user of your research
  - Help spread evidence-based information to citizens/popular media

Three key components to a scholarly profile

1. Why should people believe you?
2. What are you known for?
3. What do you want people to think you do?

Worksheet time – complete page 1

Writing a bio

- Aim for a grade 8/9 reading level, skip jargon
- Use short sentences
- Be specific
- Ruthlessly edit (Twitter gives you 160 characters!)
- Use the active voice
- Incorporate hashtags for social media profiles
- Consider adding something fun/interesting
- Include a headshot

Derritt Mason

1.0 | University of Calgary, English, Faculty Member +3 | Critical Theory +27

Dr. Derritt Mason is an Assistant Professor of English at the University of Calgary. His primary teaching and research interests sit at the intersection of children's literature, queer theory, and cultural studies. Dr. Mason holds a PhD from the University of Alberta, where he wrote a dissertation that deploys anxiety as a lens for thinking about queer young adult fiction and its criticism. His publications include essays on narratives of victimization in queer young adult fiction (Fictionalizing the World, Peter Lang 2016), the It Gets Better anti-bullying YouTube project (ESC: English Studies in Canada 38.3-4), and the history of childhood and perversity (Jeunesse: Young People, Texts, Cultures 3.1). Dr. Mason also recently co-edited a special issue of ESC (40.1) entitled Hysteria Manifest: Cultural Lives of a Great Disorder.

Derritt Mason

@PhDerritt Follows you

Asst. Professor of English @UCalgary (Treaty 7), specializing in Children's Lit & All Things Queer. Popular culture enthusiast & musical theatre aficionado.

Calgary, Alberta, Canada

english.ucalgary.ca/profiles/derri...

Establishing yourself online

- Choose at least one platform
- Today:
  - ORCID
  - Google Scholar profile
  - Twitter
- Be realistic: what do you have time/energy for?

Manage your name by getting an ORCiD

- It’s like a social insurance number for your research profile
- Distinguishes you from other authors with a similar name
- Allows you to gather **all** your academic outputs in one place
- Totally open URL that you can include on email signatures, posters, cards, and other online profile pages

Takes only a moment to claim, at https://orcid.org/register

Christie Hurrell

ORCID ID

https://orcid.org/0000-0002-6286-5005

Print view

Also known as

Anna Christine Hurrell

Country

Canada

Keywords

scholarly communication, open access, knowledge translation, librarianship

Websites

Personal website

Google Scholar profile

Other IDs

Scopus Author ID: 25642979700

ResearcherID: K-9401-2017

Biography

Christie Hurrell is the Digital Initiatives and Scholarly Communications librarian at the University of Calgary. Her role involves advancing digital research initiatives and partnerships, working on open access and scholarly communication initiatives, and coordinating Lab NEXT, the library's digital scholarship collaboration space and makerspace. Christie's research and practice interests stem from her interest in new ways of conducting, sharing and tracking the impact of research. Christie has a MA in Communication and Culture from York and Ryerson Universities, and an MLIS from the University of British Columbia.

Education (3)

Sort

University of British Columbia: Vancouver, BC, Canada

2010 to 2012 | MLIS (Library and Information Science)

Source: Christie Hurrell

Ryerson and York Universities: Toronto, ON, Canada

2002 to 2004 | MA (Communication and Culture)

Source: Christie Hurrell

University of British Columbia: Vancouver, BC, Canada

1997 to 2001 | BA (English)

Source: Christie Hurrell

Employment (5)

Sort

University of Calgary: Calgary, AB, Canada

Google Scholar

- Well known in academic community
- Openly accessible
- Track your citations and calculate h-index
- Automatically import items indexed by Google scholar
- Manually add other published items

Heather Ganshorn

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Verified email at ucalgary.ca

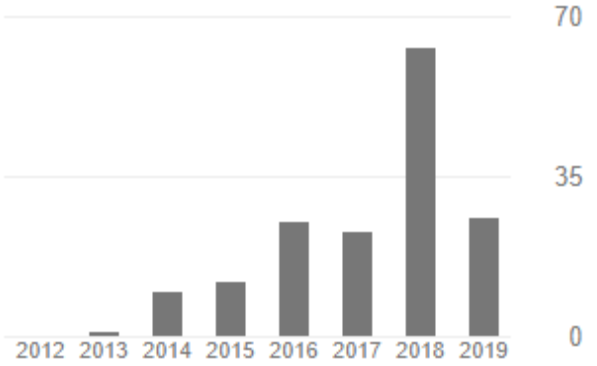
Library and Information Sci... Health Care Knowledge Translation Mental Health Public Policy

FOLLOW

TITLE	CITED BY	YEAR
Restricting the use of antibiotics in food-producing animals and its associations with antibiotic resistance in food-producing animals and human beings: a systematic review and … KL Tang, NP Caffrey, DB Nóbrega, SC Cork, PE Ronksley, HW Barkema, ... The Lancet Planetary Health 1 (8), e316-e327	68	2017
Combined and alternating paracetamol and ibuprofen therapy for febrile children T Wong, AS Stang, H Ganshorn, L Hartling, IK Maconochie, AM Thomsen, ... Evidence-Based Child Health: A Cochrane Review Journal 9 (3), 675-729	65	2014
Prevalence of pulmonary embolism in patients presenting with syncope. A systematic review and meta-analysis Z Oqab, H Ganshorn, R Sheldon The American journal of emergency medicine 36 (4), 551-555	12	2018
Cochrane in context: Combined and alternating paracetamol and ibuprofen therapy for febrile children T Wong, AS Stang, H Ganshorn, L Hartling, IK Maconochie, AM Thomsen, ... Evidence-Based Child Health: A Cochrane Review Journal 9 (3), 730-732	11	2014

Cited by

	All	Since 2014
Citations	170	166
h-index	4	4
i10-index	4	4



Co-authors EDIT

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University of Calgary

Nishan Sharma
Education Lead, W21C, Universi...

UNIVERSITY OF CALGARY
Lab NEXT

Homework

1. Choose a tool (ORCID or Google Scholar)
2. Claim your profile
3. Add your information
4. Use your profile!

Find out who has cited you

- Remember: citations can take a long time to accrue
- Different databases index different sources – so citation data will be different, depending on where you look
  - Web of Science: good coverage of STEM disciplines
  - Scopus: better coverage of social sciences
  - Google Scholar: who knows?

Tale of one article…

Google Scholar

Accuracy, comprehensibility, and use of material safety data sheets: A review
AM Nicol, AC Hurrell, D Wahyuni… - American journal of …, 2008 - Wiley Online Library
Objectives Material safety data sheets (MSDSs) are used in workplaces to communicate to workers the hazards of chemical products. This article describes a review of the peer-reviewed scientific literature regarding the accuracy, comprehensibility and use of MSDSs in the workplace. Methods Articles were retrieved via a systematic search of indexes and databases, followed by hand searching and citation index searching. Two reviewers …
☆ 99 Cited by 28 Related articles All 6 versions Web of Science: 12

WEB OF SCIENCE™

Accuracy, Comprehensibility, and Use of Material Safety Data Sheets: A Review

By: Nicol, Anne-Marie; Hurrell, A. Christie; Wahyuni, Desy; et al.
AMERICAN JOURNAL OF INDUSTRIAL MEDICINE Volume: 51 Issue: 11 Pages: 861-876 Published: NOV 2008
Get Full Text | View Abstract

Times Cited: 12
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Accuracy, comprehensibility, and use of material safety data sheets: A review	Nicol, A.-M., Hurrell, A.C., Wahyuni, D., McDowall, W., Chu, W.	2008	American Journal of Industrial Medicine 51(11), pp. 861-876	16

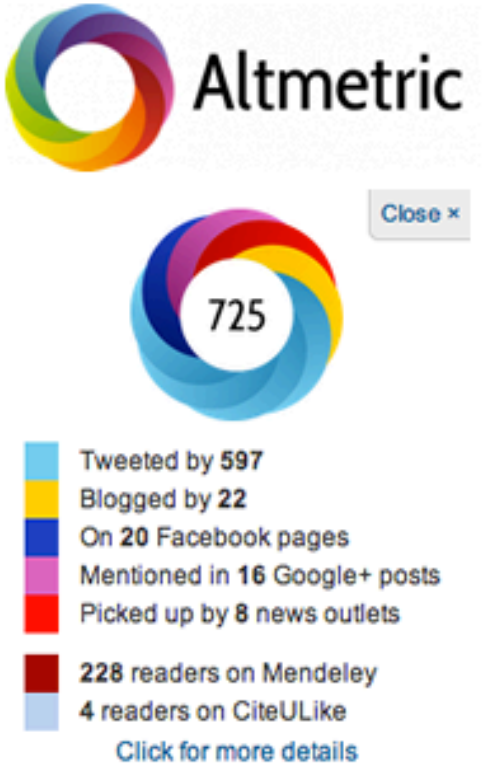
What are altmetrics?

Complementary to traditional, citation based metrics

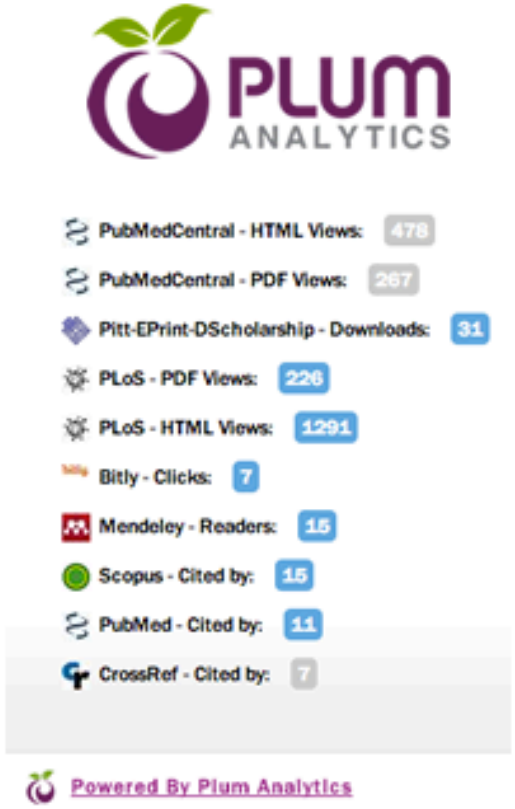
- Citations on Wikipedia
- Citations in public policy documents
- Links on blogs
- Mainstream media coverage
- Saves in reference managers (e.g. Mendeley)
- Mentions on social media (e.g. Twitter)

Provided by a number of different services

Free for individuals, grant funded



Not free, owned by Digital Science



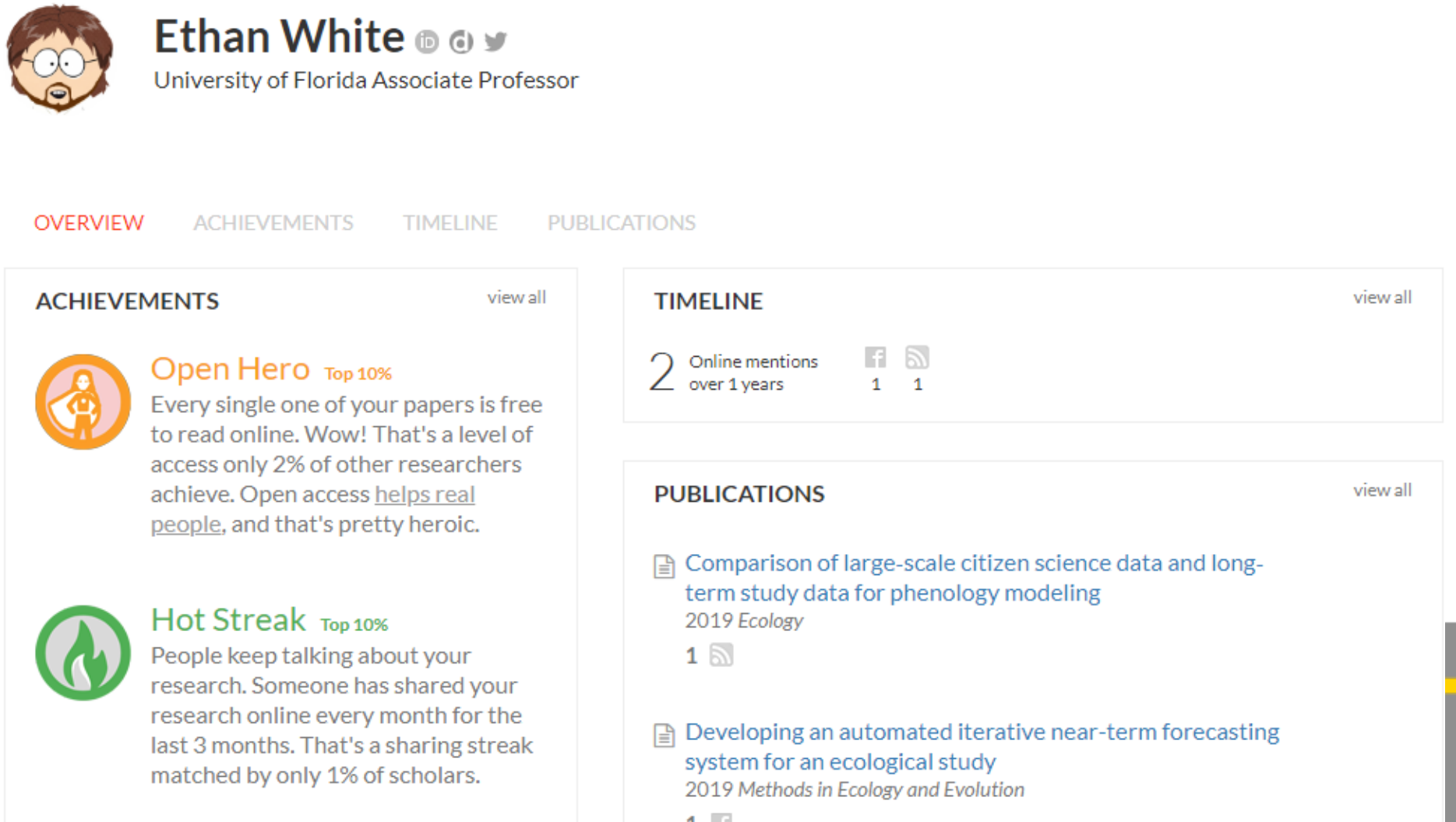
Not free, owned by Elsevier

What are the benefits?

- Timely
- Diverse/non-traditional
- Not just metrics
- Not just for journals – anything with a DOI
  - Software
  - Data
  - Posters
  - Books

Finding Altmetrics

- Create a free account at impactstory.org:



Sharing works that aren't officially "published"

- Working papers, conference posters, pre-prints, data, etc…
- These can be impactful if made public
- Consider placing them in PRISM, the University of Calgary's digital repository (www.prism.ucalgary.ca)
- Features:
  - Crawled by major search engines e.g. Google Scholar
  - Get a DOI for your research output to facilitate citation and tracking
  - Altmetrics and download statistics

For further information

Guide: http://library.ucalgary.ca/guides/researchID/author

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