

**Preterm birth (before 37 weeks of pregnancy) affects approximately 8% of births in Canada impacting children and families.**

# **Prediction, Prevention & Interventions for Preterm Birth**

*(The P3 Cohort)*

**University of Calgary researchers are establishing a study to learn more about term & preterm birth.**

## **You can help us!**

**We are looking for women who are less than 32 weeks pregnant and are able to complete written questionnaires in English to participate in this study.**

## **In appreciation of your time...**

Every time you complete a questionnaire, you will receive an electronic gift card redeemable at more than 30 vendors (including Amazon, Home Depot, Sobeys).

**To find out more, please visit our website at [P3cohort.com](http://P3cohort.com) or email us at [P3cohort@ucalgary.ca](mailto:P3cohort@ucalgary.ca).**



**P3 COHORT**  
[p3cohort.com](http://p3cohort.com)