

# Election 2023

What Happened and What's Next

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**Presentation to Third Party Advocates**

June 29, 2023

# Political Overview

- On May 29, 2023, Albertans elected a UCP government under the leadership of Premier Danielle Smith
  - UCP – 49 (-13)
  - NDP – 38 (+14)
  - Independent – 1
- New dynamic in Legislature, as Government largely made up of representatives from outside Edmonton and Calgary



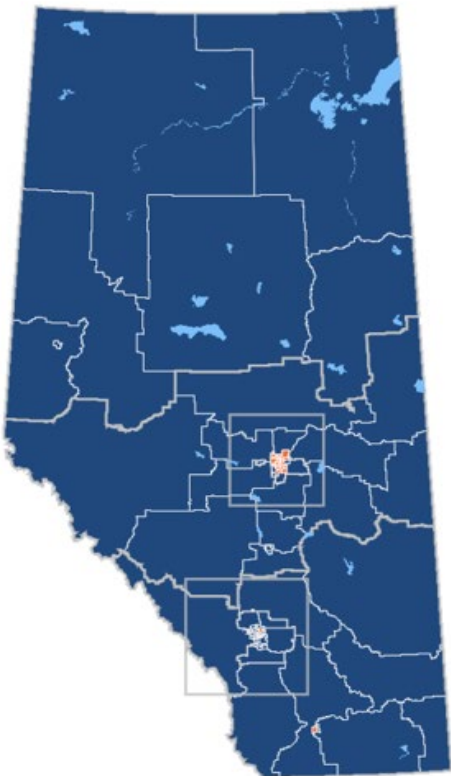
**United  
Conservatives**  
Alberta Strong & Free

# What Happened



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CALGARY

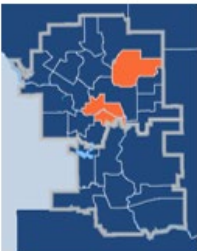
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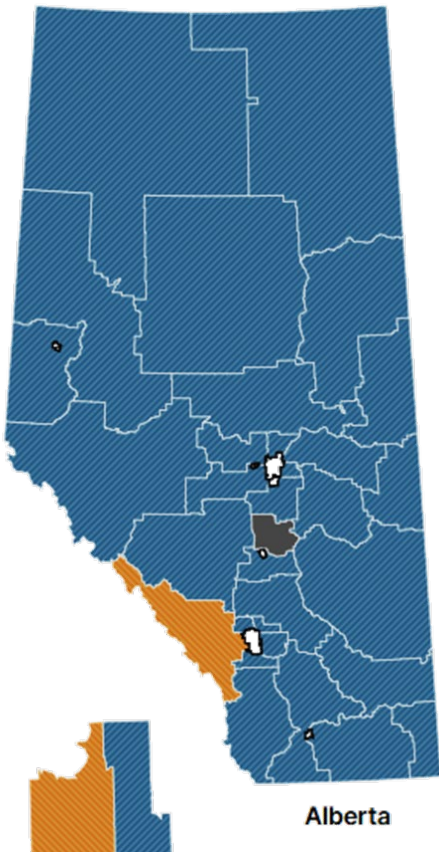
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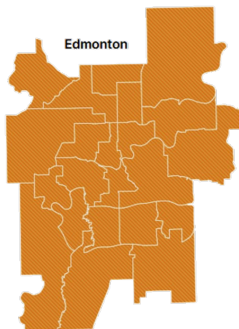
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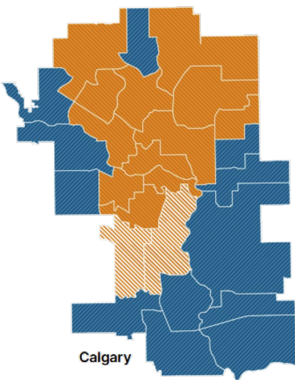
2023



Alberta



Edmonton



Calgary

Location	Seats Available	Current Seat Distribution
Calgary	26	UCP 12 NDP 14
Edmonton	21	UCP 0 NDP 20
Rest of Alberta	40	UCP 36 NDP 4 IND 1
<b>Total:</b>	<b>87</b>	<b>UCP 49 NDP 38 IND 1</b>



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# Policy Overview

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## Priorities:

- Relationship vis a vis Ottawa – climate change focus
- Continued healthcare reform
- *Bill 1 – The Save Albertans' Money Act*

## Focus on PSE:

- PSE dialogue focussed on skills and economic development
- Linked to some extent to K-12 education

# Key Commitments - PSE

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- Legislate free expression on campus
- Targeted enrolment
- Graduation Retention Tax Credit- \$3,000-\$10,000; part of Alberta Job Growth and Diversification Strategy
- Align pre-employment program costs for students in K-12 with post-secondary
- Alberta is Calling Signing Bonus- \$1,200 non-refundable tax credit for targeted skilled trades and professions (healthcare, childcare, trades); eligible after one year
- Streamlined credentialing for select professions

# What's Next

- Minister's office staffing
- DM Exec Council
- Shadow cabinet

- Initial stakeholder engagement

- Policy prioritization and initial legislative agenda setting

30 Days

60 Days

100 Days

- Senior leadership direct follow-up
- Letters of congratulations to all MLAs and focus on alumni
- Additional outreach to all UCalgary alumni who ran

- Initial engagement by senior leadership
  - Ministers
  - Senior civil service





# University of Calgary Representation



## Main Campus & Foothills Campus

- **Luanne Metz** (Calgary-Varsity)



## WA Ranches

- **Peter Guthrie** (Airdrie-Cochrane)



## Spy Hill

- **Court Ellingson** (Calgary-Foothills)



## Military Museums

- **Janet Eremenko** (Calgary-Currie)



## Downtown & CBDL

- **Joe Ceci** (Calgary- Buffalo)



## RAO & Barrier Lake Research Facility

- **Sarah Elmeligi** (Banff-Kananaskis)



## School of Social Work (Edmonton)

- **David Shepherd** (Edmonton-City Centre)



# Constituent MLA for UCalgary Main Campus



**Dr. Luanne Metz**

MLA, Calgary-Varsity (NDP)

**\*UCalgary Alumna**

- Newly elected as of May 2023
- Clinician and health researcher; formerly at Hotchkiss Brain Institute
- Critic for Health – emergency and surgical



# Minister of Advanced Education



## Minister Rajan Sawhney

MLA, Calgary-North West (UCP)

**\*UCalgary Alumna**

- Re-elected May 2023
- Previously Minister of Jobs, Skills and Training
- Key focus areas: enrollment, PSE link to training and economic development, link to K-12

# Cabinet Members of Note



**Hon. Nate Glubish**

**Minister of Technology and  
Innovation**

MLA, Strathcona-Sherwood Park  
(UCP)



**Hon. Joseph Schow**

**Minister of Tourism and Sport**

MLA, Cardston-Siksika (UCP)



**Hon. RJ Sigurdson**

**Minister of Agriculture and  
Irrigation**

MLA, Highwood (UCP)



**Hon. Peter (Pete) Guthrie**

**Minister of Infrastructure**

MLA, Airdrie-Cochrane (UCP)

# Cabinet Members of Note



**Hon. Rebecca Schulz**  
**Minister of Environment and  
Protected Areas**  
MLA, Calgary- Shaw (UCP)



**Hon. Adriane LaGrange**  
**Minister of Health**  
MLA, Red Deer-North (UCP)

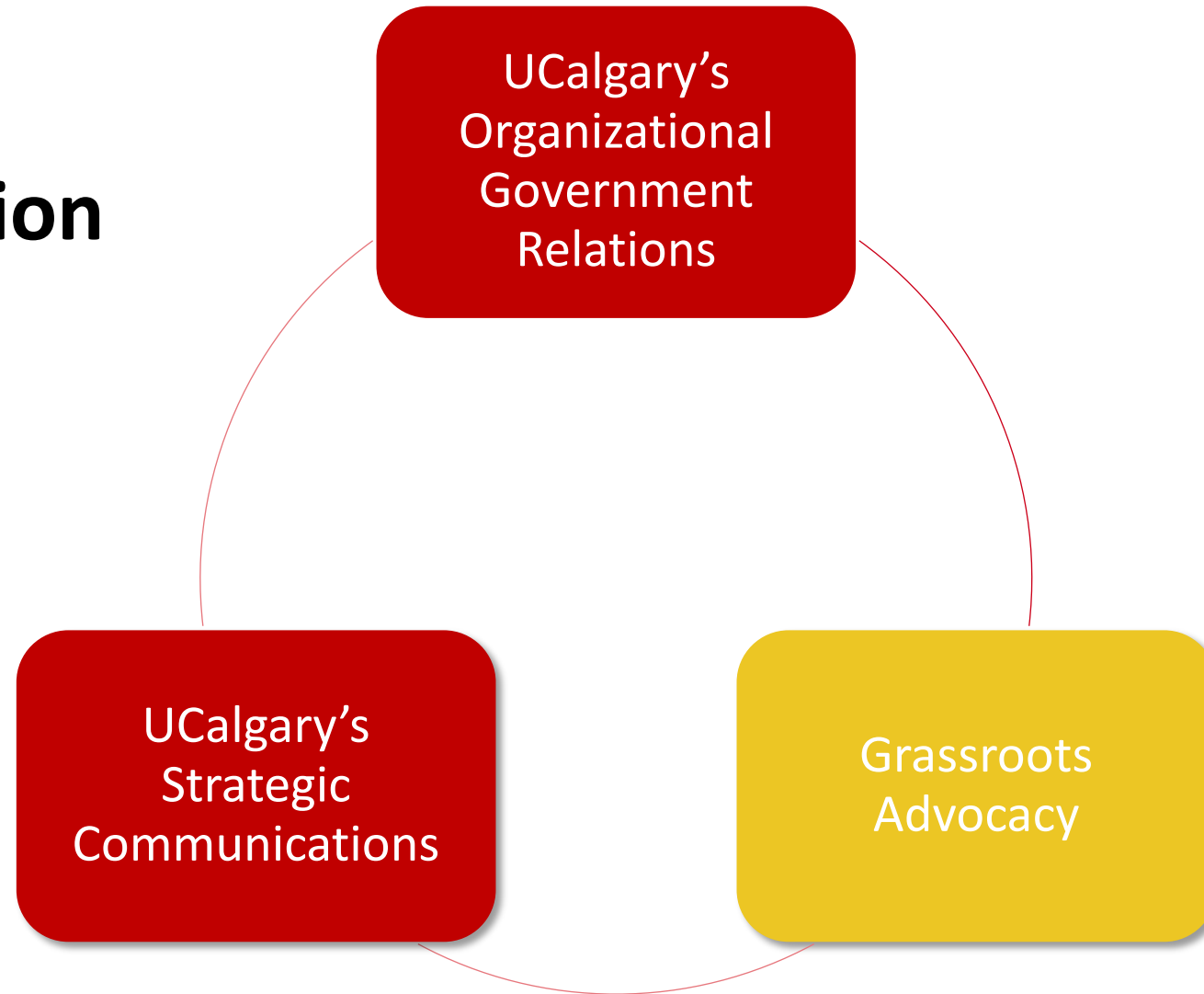


**Hon. Brian Jean**  
**Minister of Energy and  
Minerals**  
MLA, Fort McMurray-Lac La  
Biche (UCP)



**Hon. Matt Jones**  
**Minister of Jobs, Economy, and  
Trade**  
MLA, Calgary- South East (UCP)

# Building on a Strong Foundation





# How to Advocate



## 1. Find Your Local MLA

## 2. Prepare

- Review the key messages
- Get comfortable



## 3. Engage

# Why Key Messages?

Improves  
accuracy and  
stability of  
your  
organization's  
position

Focuses  
thoughts and  
improves  
delivery of  
speaking and  
writing to  
enhance clarity  
and  
understanding

Gets everyone  
moving in the  
same direction  
to enhance  
amplification of  
messaging



# Key Messages

## UCalgary is Canada's entrepreneurial university

- One of the top research universities in Canada.
- Top startup creator amongst research institutions in Canada.
- UCalgary has a \$16.5B economic impact on the Alberta economy.
- Our new strategic plan *Ahead of Tomorrow* will continue to position UCalgary for the future.

## UCalgary is well aligned with government priorities

- UCalgary is well **positioned** to grow talent/skills and to grow/diversify the economy through innovation across sectors.
- Key examples of UCalgary's leadership:
  - *One Child Every Child* – **transformative impact on child/maternal health**, leading to better outcomes, policies, and cost savings - positioning Alberta as the national/international centre of excellence.
  - UCalgary is a **leader in quantum** – transformative technology that will support ag/energy/finance/logistics sectors.

# Key Messages

## UCalgary is growing

- By 2031, close to 1/4 of projected post-secondary enrolment growth in Alberta will be at UCalgary.
- UCalgary could experience a shortage of over 9,500 seats by 2031 based on anticipated demand.

## Investment is needed to continue to position for the future

- CFREF match
- New Veterinary Medicine teaching facility
- Olympic Oval re-development
- Multi-Disciplinary Science Hub (MDSH) funding
- Downtown Campus expansion

# Telling Your Story

People remember what they **understand** and how they **feel**



- Outline an issue
- Illustrate a point
- Create an emotional connection

# Opportunities to engage during Stampede

Event	When	Where
UCalgary President's BBQ	July 5, 11:30-1:30 pm	Main Campus, TFDL quad
CED First Flip	July 6, 7:30 - 10:30 am	Stephen Ave & 1 St SE
Premier's Stampede Breakfast	July 10, 7:00-9:30 am	McDougall Centre
Your local councillor, MLA or MP constituency events		

# Questions and Discussion

**If you have questions, please contact:**

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