The power of data

Data for *action*.
Data for *impact*.
Data for *change*.

Julie Cafley, PhD
Vice-President, Digital Research Alliance of Canada
Understanding the unfinished mandates of university presidents in Canada

My research context:

unfinished mandates of university presidents

Why have so many Canadian university presidencies failed?

Stories of six unfinished mandates raise concerns about governance.
Developing meaningful data and metrics.

Art as much as science.

Science/Art/Wonder (Erin Meekhof, http://www.erinmeekhof.com)
A roadmap for real change.

From words to action.
1. Build the business case. **EDIA as an institutional risk?**
2. Develop a strategy. 

Mindful to sensitive data protocols
3. Establish a baseline. **People analytics**
4. Track inclusion.

Unique to each organization
5. Report the real story. 

*No vanity analytics*
6. Focus on ongoing, *incremental* culture change.