

**ARCHAEOLOGY 347  
REGIONAL STUDIES IN LATIN AMERICA:  
ARCHAEOLOGICAL HERITAGE, TOURISM AND  
DEVELOPMENT IN THE MAYA AREA**

**SPRING 2021**

**Course Description**

The course brings a comprehensive perspective from archaeology, cultural heritage and preservation studies. It makes a revision of universal values as conceived in international conventions and other theoretical charts and guidelines that are created to recognize and protect archaeological resources as cultural heritage in the world in general, and in Mexico in particular.

The course reviews elements of culture, heritage and development in the Maya area. It reflects on the causes that economic and social development needs culture. Students will understand the importance of tourism industry in the conservation and management of archaeological and natural resources in the Maya area. Students will assess how much economic, social and material impact tourism has in the Maya area and the important implications of heritage management in a developing area such as this one. Students will recognize how much economic and political factors, social power and empowerment, colonialism, conservation and preservation practices, cultural vitality, gender and socio-economic disparities, urbanization, and legislative engagement play a role in protection and exploitation of the archaeological heritage in the Maya area.

Students will be able to identify and challenge existing paradigms, concepts and practices related to cultural heritage and tourism. The course provides a global overview of the most critical issues facing heritage managers and destinations, particularly in a developing region such as the Maya region. Students will identify opportunities and prospects for developing heritage-based tourism in the area. Comparisons to other heritage tourism areas in the world will be provided for assessing the heritage tourism industry in this particular region.

Students are required to attend five lecture sessions and 14 days of travel throughout the Maya Area in Mexico.

**Objectives of the Course**

The student of this course will have a good:

1. Understanding of the components of heritage, institutions of heritage and international agreements, policies and conventions that protect cultural heritage in general, and archaeological heritage in particular.
2. Understanding of elements of cultural heritage issues and challenges in developing regions (Mexico and the Maya region)
3. Understanding of the value and meaning of cultural resources and archaeological heritage
4. Understanding of the politics of heritage and the rise of cultural resource

management

5. Understanding of public interpretation of archaeological sites in the Maya area.
6. Understanding of the archaeological tourism in Mexico
7. Understanding of the role of cultural resources and conservation in Mexican and Maya identities

### **Textbook and Readings**

**Walker, Cameron Jean.** 2009. *Heritage and Heresy. Archaeology and Culture on the Maya Area.* The University of Alabama Press.

Additional assigned articles

### **Assignments and Evaluation**

- |                                     |     |
|-------------------------------------|-----|
| 1. Trip Journal                     | 35% |
| 2. Lectures/Readings questionnaires | 15% |
| 3. Book review                      | 15% |
| 4. Short essay                      | 35% |

Students will prepare a journal with observations and reflections on each of the module of this course according to topics discussed and the activities carried out in the field trip.

Students will answer twelve question assignment connected to readings of each of the class modules. The questionnaire must be handed before the travel.

A short essay paper of 8 pages will be handed after the travel, topic of the essay will be discussed with the instructor. It is the student's responsibility to keep a copy of each submitted assignment. This will be handed the last day of classes.

Note: Please hand in your questionnaires directly to your instructor.

### **Registrar-scheduled Final Examination: No**

Please note: If your class is held in the evening, the Registrar's Office will make every attempt to schedule the final exam during the evening; however, there is NO guarantee that the exam will NOT be scheduled during the day.

### **Policy for Late Assignments**

Assignments submitted after the deadline may be penalized with the loss of a grade (e.g.: A- to B+) for each day late.

### **Grading System**

A+	100-94.9%	B+	84.8-79.9%	C+	70.8-66.9 %	D+	58.8-54.9%
A	94.8-89.9%	B	79.8-74.9%	C	66.8-62.9 %	D	54.8-49.9%
A-	89.8-84.9%	B-	74.8-70.9%	C-	62.8-58.9%	F	49.8% and less

## **PLAGIARISM AND CHEATING**

Plagiarism: “to steal and pass off the ideas or words of another as one’s own” (Webster’s). Plagiarism will not be tolerated and will automatically result in a failing grade for the submission. Any student caught plagiarizing will also be subject to additional University sanctions. Students are expected to be familiar with the Department of Anthropology and Archaeology’s policy on intellectual honesty

## **DEFERRED EXAMS**

A student who is absent from a test for legitimate reasons must discuss an alternative course of action with the instructor. The instructor at their discretion may transfer the percentage weight for the test to the final examination, if there is a final examination in the course, set another test, etc. An instructor will normally make this decision on the basis of verbal information provided by the student. In the event that an instructor feels that they cannot judge the veracity of the information provided, Students must be aware that they are responsible for payment of any charge associated with the medical assessment and documentation as this service falls outside the realm of services provided by the Provincial Health Care Plan. Deferral of the registrar scheduled final exam requires Registrar approval.

## **ACADEMIC ACCOMMODATIONS**

<http://www.ucalgary.ca/access/accommodations/policy>

Students needing an Accommodation because of a Disability or medical condition should communicate this need to Student Accessibility Services in accordance with the Procedure for Accommodations for Students with Disabilities

Students needing an Accommodation based on a Protected Ground other than Disability, should communicate this need, preferably in writing, to the instructor of this course.

## **ACADEMIC INTEGRITY**

Academic integrity is essential to the pursuit of learning and scholarship in a university, and to ensuring that a degree from the University of Calgary is a strong signal of each student’s individual academic achievements. As a result, the University treats cases of cheating and plagiarism very seriously. Non-academic integrity also constitutes an important component of this program.

For detailed information on what constitutes academic and non-academic misconduct, please refer to the following link: <http://www.ucalgary.ca/pubs/calendar/current/k-2-1.html>

All suspected cases of academic and non-academic misconduct will be investigated following procedures outlined in the University Calendar. If you have questions or concerns about what constitutes appropriate academic behavior or appropriate research and citation methods, you are expected to seek out additional information on academic integrity from your instructor or from other institutional resources.

Where there is a criminal act involved in plagiarism, cheating or other academic misconduct, e.g., theft (taking another student's paper from their possession, or from the possession of a faculty member without permission), breaking and entering (forcibly entering an office to gain access to papers, grades or records), forgery, personation and conspiracy (impersonating another student by agreement and writing their paper) and other such offences under the Criminal Code of Canada, the University may take legal advice on the appropriate response and, where appropriate, refer the matter to the police, in addition to or in substitution for any action taken under these regulations by the University.

### **TEACHING EVALUATIONS / USRI's (Universal Student Ratings of Instruction)**

At the University of Calgary, feedback provided by students through the Universal Student Ratings of Instruction (USRI) survey provides valuable information to help with evaluating instruction, enhancing learning and teaching, and selecting courses. **Your responses make a difference, please participate!** Website: <http://www.ucalgary.ca/usri/>

### **WRITING ACROSS THE CURRICULUM**

Writing skills are not exclusive to English courses and, in fact, should cross all disciplines. The University supports the belief that throughout their University careers, students should be taught how to write well so that when they graduate their writing abilities will be far above the minimal standards required at entrance. Consistent with this belief, students are expected to do a substantial amount of writing in their University courses and, where appropriate, members of faculty can and should use writing and the grading thereof as a factor in the evaluation of student work. The services provided by the Writing Support, part of the Student Success Centre, can be utilized by all undergraduate and graduate students who feel they require further assistance.

### **EMERGENCY EVACUATION ASSEMBLY POINTS**

In the event of an emergency that requires evacuation, please refer to the following link to become familiar with the assembly points for the class:  
<http://www.ucalgary.ca/emergencyplan/assemblypoints>

### **FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY ACT: FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY ACT**

The University of Calgary is committed to protecting the privacy of individuals who work and study at the University or who otherwise interact with the University in accordance with the standards set out in the Freedom of Information and Protection of Privacy Act. Please refer to the following link for detailed information: <http://www.ucalgary.ca/legalservices/foip>

The Department of Anthropology and Archaeology's FOIP (Freedom of Information and Privacy) policy requires all reports/examinations to be returned to students during class time or the instructor's office hours. Any term work not picked up will be placed in the Anthropology and Archaeology Office (ES620) for distribution. Any student not wishing to have their work placed in the office must make alternative arrangements with the course instructor early in the term.

## **SAFEWALK INFORMATION**

Campus Security, in partnership with the Students' Union, provides the Safewalk service, 24 hours a day to any location on Campus including the LRT, parking lots, bus zones and University residences. Contact Campus Security at (403) 220-5333 or use a help phone, and Safewalkers or a Campus Security Officer will accompany you to your campus destination.

## **FACULTY OF ARTS PROGRAM ADVISING AND STUDENT INFORMATION RESOURCES**

Have a question, but not sure where to start? Arts Students' Centre

The Faculty of Arts Students' Centre is the overall headquarters for undergraduate programs in the Faculty of Arts. The key objective of this office is to connect students with whatever academic assistance that they require.

In addition to housing the Associate Dean, Undergraduate Programs and Student Affairs and the Associate Dean for Teaching and Learning, the Arts Students' Centre is the specific home to:

- program advising
- the Faculty's Co-operative Education Program
- the Arts and Science Honours Academy
- the Faculty's Interdisciplinary Programs
- a Student Help Desk

Location: Social Sciences Room 102

Phone: 403.220.3580

Email: [ascarts@ucalgary.ca](mailto:ascarts@ucalgary.ca)

Website: [arts.ucalgary.ca/undergraduate/](http://arts.ucalgary.ca/undergraduate/)

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit them at the MacKimmie Library Block.

## **CONTACTS FOR STUDENTS UNION REPRESENTATIVES FOR THE FACULTY OF ARTS**

[arts1@su.ucalgary.ca](mailto:arts1@su.ucalgary.ca)

[arts2@su.ucalgary.ca](mailto:arts2@su.ucalgary.ca)

[arts3@su.ucalgary.ca](mailto:arts3@su.ucalgary.ca)

[arts4@su.ucalgary.ca](mailto:arts4@su.ucalgary.ca)

## **OMBUDSMAN`S OFFICE**

<http://www.ucalgary.ca/ombuds/>