Sample Mug and Bottle Use Survey Questions

Use or adapt these questions as needed to assess your colleagues’ current attitudes and habits regarding reusable mug and/or bottle use. You may wish to circulate these questions as part of an online survey or to use them to guide discussion during a sustainability moment. Sharing a survey before and after an education or outreach initiative that encourages mug or bottle use is a great way to assess how your colleagues’ attitudes have changed.

The University of Calgary has acquired the Qualtrics online survey tool and has made it freely available to current employees (faculty and staff), registered University of Calgary students and the Students’ Union administration. If you have questions about Qualtrics or would like to learn more about how to use the tool, please consult the training documents offered through the Office of Institutional Analysis.

1. **How often do you use a reusable mug or bottle?**
   - Use this question to assess the frequency of your colleagues’ reusable mug or bottle use.
   - To complete action item 11 for the gold Waste badge, 75 per cent of your coworkers should respond “often” or “always” to this question.
     a. **Always**. I won’t purchase a drink if I don’t have my mug with me!
     b. **Often**. I use my mug or bottle regularly at my desk, but sometimes buy hot drinks in disposable cups.
     c. **Sometimes**. I use my mug when I can, but I find it hard to remember to carry it with me.
     d. **Rarely**. I own a reusable mug, but I don’t use it often.
     e. **Never**. I don’t own a reusable mug.

2. **Is reusable mug or bottle use important? Why or why not?**
   - Use this question to assess your colleagues’ attitudes towards reusable mug or bottle use. Knowing whether and why they care about this issue will help you target your education and outreach messaging to fit your audience.
   - If your colleagues aren’t sure why it’s important to use a reusable water bottle, sharing information about the environmental impact of plastic waste would be a good way to build sustainability literacy.

3. **Which of the following factors influence how often you use your reusable mug or bottle?**
   - Use this question to assess your colleagues’ motivations and priorities. Knowing their reasons for using a reusable mug or bottle can help you maximize the impact of your sustainability initiatives.
   - If convenience is very important to your colleagues, investing in shared dishware for office use might make using a reusable mug a more convenient choice.
     a. **Convenience**
     b. **Saving money**
     c. **Minimizing plastic and paper waste to protect the environment**
     d. **Beverage quality**
     e. **Other** (please describe)