

## Team 2: Innovative Approach



### Vision

Fine Creek Villages is a collection of six distinctive and innovative communities that offer Calgarians a variety of lifestyle choices.

The characteristics of each individual community strive to emulate your own unique value system. Enjoy urban living with the environmental edge. Walk beside pristine wetland areas with a friend, to the local urban plaza. Fine Creek Villages creates a setting that encourages interaction between nature and humans, and people with people. Through forward thinking design, Fine Creek Villages protects and enhances our irreplaceable natural landscape while providing a variety of housing choices with live/work principles and multi-use relationships.



### SWOT Analysis

#### Strengths

- Wetlands (unique, marketable, amenity, ecological)
- natural environments (grasslands, native trees, view of mountains, gently rolling hills, naturally defined boundaries)
- LRT (transportation, convenience, reducing pollution, works for TOD, gives people concentrated area, gives action to area)

#### Weaknesses

- interchange (rules, consumes lots of land, decreased accessibility)
- Spruce Meadows (SMALLER, NATIONAL CUP TRAFFIC AND NOISE)

#### Opportunities

- Urban village (live/work communities, compact, mixed use, transit friendly)
- Joint use

#### Threats

- Southeast housing competition
- Accessibility
- Environmentally sensitive area



### Principle

#### Urban Village

- compact
- mixed use
- transit friendly
- unique communities
- sustainable

#### Contextual Design

- landscape features
- surrounding city
- future/today balance
- sustainable

Innovative with "urban village" concept... an ecological urban village

## URBAN VILLAGE

ecological ecological ecological ecological ecological ecological ecological ecological





### Neighbourhood In Aspen Avenue

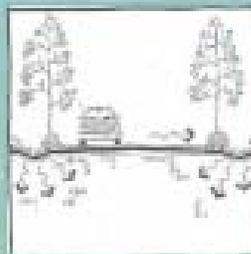
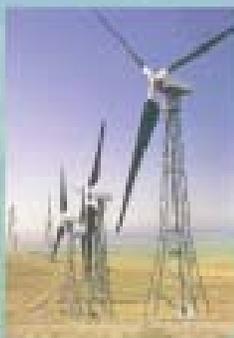


## URBAN VILLAGE

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**Neighbourhood In Pine Creek Commons**



**URBAN VILLAGE**

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