

# 2011/12 PROGRAM

## NOTICE OF FORTHCOMING EVENT

### March 15, 2012 Dinner Meeting

#### ***“80/20 by 2020 – Diverting Resources from Landfill, not Waste”***

*by Chris Lake, Business Strategist, Waste & Recycling Services, The City of Calgary*

*Sponsors: Williams Engineering & Stantec Consulting Ltd.*

#### Abstract:

Environmental stewardship is no longer an emerging facet of the world's collective consciousness, it is clearly here to stay. While a derivation of the old adage states that change begins at an individual level it is, in part, the role of our municipalities to facilitate our ability to act on this growing waste awareness. In Calgary's case, the year 2007 saw a strategy defined that would guide the city through the next 12 years and beyond with the statement of two ambitious goals: 1) Achieve 80% diversion of waste away from landfills by the year 2020, and 2) do so with a zero waste future in mind. The introduction of Blue Cart recyclable collection was a big first step in this direction and strategies are currently under development to build on this diversion success.

Underlying it all – a paradigm swing from The City's role as a “waste” collector to a “resource” collector.

The presentation will include up-to-date information on 80/20 progress and the major opportunities and challenges on the road ahead as well as the strategic decisions made and upcoming that will make the goal possible.

#### About the Speaker:

Chris is member of the Strategic Planning group for the City of Calgary in the Waste and Recycling Services business unit. He is currently involved in the development of the inaugural 80/20 goal report that will update Council and citizens on “how far we've come” as we move towards 80/20. A consulting background focused on organizational change and cultural shifts informs more than the project side of the goal but also the intangible behaviour changes that must accompany the implementation of strategy.

The CSCE is a learned society intended to develop and maintain high standards of civil engineering practice in Canada and to enhance the public image of the civil engineering profession.

#### **Schedule**

5:30 PM – Cocktails & Registration  
6:30 PM – Dinner  
7:15 PM – Presentation  
8:30 PM – Closing Remarks

#### **Location**

Blackfoot Inn  
5940 Blackfoot Trail SE

#### **Cost**

Students – \$15  
CSCE Members – \$30  
Non-Members – \$40

Please register your attendance at  
[www.cscecalgary.ca](http://www.cscecalgary.ca)  
at least 24 hours prior to event.

#### **Other Upcoming Events:**

**Thursday April 19, 2012**

Heavy Foundation Design  
by Robin Tweedie, P.Eng.,  
Thurber Engineering  
Partner: CGS

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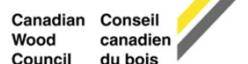
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