

## **Most Devoted Dinos Fan Contest – Kickoff'11**

### **Official Rules and Regulations**

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**1. ELIGIBILITY:** No purchase necessary to enter or win. Contest is open to full-time undergraduate and graduate U of C students. Members of the University of Calgary Alumni Board of Directors and their immediate family members (parent, child, sibling, or spouse) of each such member are not eligible. Previous winners of this contest are exempt from participating. Must be 18 years of age or older to enter.

### **2. HOW TO ENTER:**

- a) Dress up in your *Most Devoted Dinos Fan* attire and show your school spirit.
- b) On Friday, September 9, 2011, visit the registration booth in the alumni tent at the Kickoff'11 tailgate party at McMahon Stadium between 4:30 p.m. MST and 7:00 p.m. MST and register your entry into the contest. A photo waiver and picture will be taken at this time.
- c) An entry form must be completed. Your full name, University of Calgary student ID number and cell phone number must be provided at this time. All entries become property of the University of Calgary and will not be returned. Teams will not be permitted.
- d) A selection committee will choose four (4) Dinos fans to participate in the semi-final contest during the first game's half-time show. Participants will be selected based on enthusiasm, wardrobe, personality, and Dinos spirit.
- e) Those selected will be notified via text message and must respond within ten (10) minutes of receipt in order to participate. If no response, another fan will be selected and notified.
- f) Your entry will be disqualified if you (i) provide information that incomplete, inaccurate or fraudulent: or (ii) fail to comply or circumvent the terms and conditions of these Official Rules.

### **3. CONTEST DESCRIPTION:**

- a) The four (4) chosen participants will compete during the halftime of the football game on September 9, 2011. This will consist of a relay race. Those two (2) entrants who win the relay will move onto the finals.
- b) The two (2) finalists will compete in a cheer-off during the second part halftime. The individual who elicits the loudest crowd response will be deemed winner.
- c) A judging panel will be available to make final determinations.

**4. PRIZE:** There is one (1) grand prize eligible to be won, consisting of: \$2,500 CAD toward tuition. The University of Calgary reserves the right to substitute any element of the prize with a prize of equal or greater value due to unavailability for any reason. Prize package has no cash value and no cash redemption. Before being declared the winner, the selected entrant will be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time limited skill testing question to be administered in person, by mail or telephone. Upon receipt of properly executed declaration and release forms and verification of full compliance with these rules by independent judging organization, the entrant will be declared the winner. The winner grants the University of Calgary permission to announce their name as the winner and use the name, photograph or likeness for advertising and publicity purposes without additional compensation, except where prohibited by law.

**5.** This contest is subject to Federal, Provincial and Municipal regulations.

**6. SPONSOR:** The University of Calgary Alumni Association, A120, 2500 University Drive N.W. Calgary AB, T2N 1N4, Phone: (403) 220-8500