

Skills – Communication studies

- Active Listening
- Analytical Reading
- Articulation of Ideas
- Attention to Detail
- Audiencing
- Conceptualization
- Critical Evaluation
- Generation of Original Ideas
- Integration of Knowledge
- Mediation
- Negotiation
- Observation/Interpretation
- Persuasion
- Planning/Organizing
- Public Speaking
- Qualitative Researching
- Statistical Analysis
- Technical Writing
- Understanding of Mass Media
- Written Communication

Potential Careers

- Assistant Editor
- Associate Web Editor
- Billing Administrator
- Career Consultant / Recruitment Specialist
- Communications Coordinator
- Copywriter
- Credit Officer
- Development Officer
- Employer Liaison
- ESL Instructor
- Fund Development Coordinator
- Fundraising Specialist
- **Graphic Designer**
- Human Resources Administrator
- Intake Counsellor
- Key Account Manager
- Marketing Coordinator
- Media Buyer
- Policy Analyst
- **Production Artist/Technician**
- Program Coordinator
- Public Relations Professional
- Publicity Assistant
- Resource Development Coordinator
- Senior Loan Underwriter
- Special Event Coordinator
- Staff Writer
- Technical Writer/Communicator
- Translator
- Volunteer Coordinator

Bolded titles require additional education.

For specifics on job descriptions and classifications go to ALIS

Relevant Industries and Organizations

- Alberta Cancer Board
- Ann and Sandy Cross Conservation Area
- ATB Financial
- ATCO Structures Inc.
- Bow Valley College
- Broadview Press Inc.
- Calgary Airport Authority
- Calgary Chamber of Commerce
- Calgary Economic Development
- Calgary Fire Department
- Calgary International Film Festival
- Calgary Olympic Development Association
- Calgary Sun
- Canada Customs and Revenue Agency
- Canada West Foundation
- Canadian Mental Health Association
- Canadian Natural Resources Ltd.
- Canadian Pacific Railway
- Canadian Red Cross
- City of Calgary
- Communications Security Establishment
- Critical Mass
- Devry Career Services
- ECO Canada
- Enmax Corporation
- Epcor Centre for the Performing Arts
- Genesis Executive Corporation
- Heritage Park Historical Village
- IBM Canada
- Imperial Oil Ltd.
- Institute of Professional Communication
- Kidney Foundation
- Kraft Canada Inc.
- Learning Disabilities Association of Alberta
- Shaw Communications Inc.
- Shell Canada
- SMART Technologies
- Telus Corporation
- United Way of Calgary
- University of Calgary
- Westjet
- YMCA